

Aditi Oza

I design to create an impact and to obtain inner fulfillment. I bring in a **decade** of experience in Software Quality Engineering to design experiences that speak of simplicity and joy. I bring in the ability to critically evaluate and identify the pitfalls of a product's experience as it gets designed and tested. Strong work ethics, painstaking thoroughness, compassionate empathy and creativity identify me. I can own and add value to all the stages of the design process.

Experience

Peerbook - Lead UX / UI Design Intern
MAY 2020 - NOV 2020

Peerbook helps fund managers connect the relevant founders and investors in their network through an automated, data-driven fundraising platform.

As the first hire on the team, I worked with the founders to initiate, structure and implement the design thinking process for Peerbook. I lead the User Research, Research Synthesis, Problem Definition, Ideation, IA and Interaction Design for the product. The design deliverables served as an input to many product ideas and several product discussions.

PayPal, Risk and Compliance - Senior Quality Engineer
MARCH 2014 - MAY 2018

eBay, Buyer Experience and Search - Senior Quality Engineer
JUNE 2008 - MARCH 2014

Lead and participated in initiatives that required in depth knowledge of the architecture, framework and the backend services including the end to end eBay / PayPal stack. Lead the quality efforts starting from Test Planning till Automation. I worked with product managers, program managers, developers and other quality engineers in an agile setting within and across the domains.

** I'm able to draw a lot of parallels between the engineering and the designing stack. Both require the understanding of complex use cases AND solving them in the most intuitive and straightforward way. I'm hence able to leverage my engineering skills in design. It utilizes the same working units of my brain when it comes to going through the full stack design process starting with research to usability testing.*

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Education

DesignLab, UX Design Academy
FEB 2019 - JAN 2020

An intensive course covering the fundamentals of design and design thinking through extensive practice and design challenges. I completed over 440 hours of coursework, building in-depth knowledge of the user experience design process and 4 comprehensive capstone projects.

San Francisco State University
M.S. Computer Science
SEP 2006 - MAY 2008

Skills

Design Thinking, Compassionate Empathy, User Research, Research Data Synthesis, Problem Definition, Ideation, Information Architecture, Interaction Design, Wireframing, Prototyping, UI Design, Visual Design, Usability Testing, Quality Engineering, JAVA programming

Tools

Sketch, Whimsical, Mural, Invision, Avocode, Zeplin, Eclipse

Other Pursuits

[Writing](#), [Visual Arts](#), Humanitarianism